

About

We are

mci group

**We are an independent
global marketing
communications group
with a human-first
approach.**

We combine our agency talents in the fields of strategy, creativity, account management, technology, operations, production, communications and research to help clients stay ahead of emerging trends, embrace digital transformation, and thrive in the engagement revolution.

Our comprehensive portfolio spans events and experiences, association and community management, public affairs and communications, research and insight, creative technology, production and social and content marketing.

Our capabilities

Our portfolio integrates a wide range of creative practices, strategic disciplines and operational solutions.

Engagement & Events

Transforming audience interactions into movements. High-impact events and experiences designed to connect, inspire, and drive industry conversations.

Strategic Communications & Public Affairs

Navigating complexity with intelligence. Crafting influence-driven strategies that elevate communication, reputation, and policy impact.

Social Media & Brand Content

Inspiring through immersive storytelling. Multi-platform narratives that shape perception, build relevance, and drive brand influence.

Creative Technology & Production

Always on the edge of digital engagement. AI, immersive tech, and experience production reimagining how brands continuously connect.

Data & Research

AI-powered intelligence for precision and growth. Leveraging data to enhance engagement, optimise experiences, and personalise at scale.

Community & Association Management

Strengthening ecosystems that matter. Advocacy, governance, and engagement strategies that create enduring relevance.

We combine the talent, technology and creative power of our wholly owned agency network to connect brands, institutions and communities with their audiences in the digital age.

mci group

global marketing communication group with a human-first approach



event and experiential agency
specialising in the luxury sector
www.blackfloweragency.com



public affairs consultants
specialising in political
conferences
www.b-bridge.eu



audio visual experience
designers and content
production
www.dorier-group.com



leading full-service communication
agency for EU institutions,
governments and non-profits.
www.esn.eu



live communication, incentive
travel and event agency
www.hagen-invent.de



consulting & market research
agency specialising in marketing
and sales performance
www.insidery.net



global public affairs and
communications agency
www.logos-pa.com



social media agency and
brand content studio
www.matterparis.fr



global engagement
marketing agency
www.wearemci.com



global destination
management services &
event organisation
www.ovationdmc.com

where we are



North America

Canada
United States

Latin America

Argentina
Brazil
Colombia
Mexico

Europe

Austria
Belgium
Czech Republic
France
Germany
Ireland
Italy
Portugal
Scandinavia (Norway, Denmark and Sweden)
Spain
Switzerland
The Netherlands
United Kingdom

India & Middle East

India
Oman
Qatar
Saudi Arabia
United Arab Emirates

Asia-Pacific

Australia
China
Hong Kong (SAR China)
Indonesia
Japan
Korea
Macau (SAR China)
Malaysia
Singapore

mci group leaders

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It is no longer about who attends your programmes or reads your content but about who engages."

Sebastien Tondeur
Chief Executive Officer



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Openness to diversity and a deep interest in what others bring to the table: these are the building blocks of collaboration."

Jurriaen Sleijster
President & COO



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Strategic engagement of core stakeholders, both virtually and live, will be the key success factor for any organisation."

Robin Lokerman
Group President



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Finance has to be a partner to the business. Our financial data and technology solutions are key to deliver the right information at the right time to support our client operations and strategic execution decisions."

Olivier Giauque
Chief Financial Officer



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Magic happens at the intersection of 'trust your instincts' and 'trust the data'. Intelligence without courage won't take you far."

Oscar Cerezales
Chief Strategy Officer



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Shaping our company to build a high-performance organisation based on our values and culture to maximise the power of human interactions."

Idoia Rodés Torrónategui
Group President People & Culture | Belgium | logos & insidery



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In today's fast-moving, hyper-connected world, creativity is the key to cutting through the noise. When people feel seen and inspired, they connect more deeply — and that's where the magic happens."

Sylvia André
Chief Marketing Officer mci group and Chief Creativity Officer MCI Agency



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For me, it's important to make my team believe in honesty and people as much as I do."

Edouard Duverger
Chief Information Officer



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Our passion for creating engaging experiences for our clients is what drives us forward."

Richard Torriani
Chief Operating Officer — Americas



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The best leaders cultivate a wide field of vision, as many of the most exciting opportunities for growth and innovation reside along the path less taken."

Tom Gibson
Chief Executive Officer — USA



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'Change is inevitable, but progress is not — our ability to partner with organisations around the globe to help steward in needed changes is incredibly important and rewarding work."

Erin Fuller
Global Head of Association Solutions



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Alone you go fast — together you go further."

Laurence Julliard
Global Head of Client Solutions



shared service leaders

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Let's stay ahead of the latest trends while keeping your personal data safe and secure!"

Anne Lesca

Group Data Protection Officer,
Risk & Compliance Officer



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Learning isn't our endgame, it's how we move the needle. On mindset, on performance, on what the business needs next and beyond."

Avinash Chandarana

Group Learning &
Development Director



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At mci group, our goal is to build a partnership with our talents that supports their professional growth and personal success, enriching their lives both within the workplace and beyond."

Carlo Saya

Group Human
Resources Director



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People sit at the heart of what we do, that's why safety, security, and sustainability are vital to us."

Emmanuel André

Group Health & Safety Director



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Together, we have the power to change our tomorrow."

Erica Fawer

Group Sustainability, Internal
Communications Director



country leaders

Europe



Adriano Rossini
Managing Director – Switzerland



Charlee Gough
Managing Director – UK



Guy Vaerman
Managing Director – ESN



Nicolas Hersant
Managing Director – Dorier



Sandrine Castres
Managing Director – Spain & Portugal



Andreas Laube
Managing Director – Germany & HAGEN INVENT



Daniel Bissinger
Director – insider



Idoia Rodes Torrontegui
Group President People & Culture | Belgium | logos & insidery



Per Ankaer
Managing Director – Scandinavia



Sylvie Neves
Managing Director – Czech Republic



Antonio Guadagnoli
Managing Director – Switzerland



Eglantine Chevallier
Head of Brand Content – matter



Joelle Vanderauwera
Managing Partner – Business Bridge Europe



Peter-Willem Burgmans
Managing Director – The Netherlands



Arnaud Chouraki
Managing Director – France & Black Flower Agency



Fred Soudain
Managing Director – logos



Michael Libotte
Managing Director – Italy



Rob Allidine
Managing Director – Ireland

North America



Carrie Hartin
President, Association Solutions – USA



Erin Fuller
Chief Strategy Officer – USA



Tom Gibson
CEO MCI – USA



Shawn Pierce
President Strategic Events, Meetings & Incentives – USA



Juliano Lissoni
Managing Director – Canada



Bernard Akili
Managing Director – Indonesia



Olinto Oliveira
General Manager – Hong Kong & Macau (SAR China)



Chris Oh
Managing Director - South Korea



Seiji Shibuya
General Manager, Dorier Asia



Cynthia Khoo
Managing Director – Singapore



Stephan Wurzinger
Managing Director – Australia



Frankie Gao
Managing Director – China



Takaya Mera
General Manager, Japan



Nick Millis
Managing Director – Australia

Latin America



Igor Tobias
Managing Director – Brazil, Colombia, Mexico



Ajay Bhojwani
Managing Director – United Arab Emirates



Ruchi Mohotra
Managing Director – India



Samir Kalia
Managing Director – India



Tahir Masood
Managing Director – Saudi Arabia



Mariano Castex
Managing Director – Argentina